



2025 ROTARY BOARD RETREAT

June 14

Clemmons United Methodist Church Parlor 8:30am – 12:30pm

8:30 Rotary Mission (Craig)

- Introductions
- President's vision for the coming year – focusing on items critical to our club's future
- Seeking input from Board and club members
- What dates do we want to meet for the monthly Board meetings?

8:45 "Club Experience Matters Most" handout (Alvin)

9:00 Being responsive to club needs – what the Member Satisfaction Survey taught us (Craig)

- Dealing with change

9:15 Building a team – recruiting new leadership in each committee (Craig) – handout 2025 Board & Chairs

9:20 Vision 2025-2026 District Achievement Award (Wendy & Anne)

9:35 Promote "the why" instead of just "the what" (Rona)

9:45 Break

10:00 Board roles (everyone)

- Review the job descriptions
- How to transition to new committee chairs (Craig)
- Let new members "marinate" (Craig)
- Every committee needs a plan – this will be the focus of agenda items

10:15 Administration issues & timelines (Kim)

10:20 New ideas (Craig)

- No head table, changes in Wednesday morning agenda
- How we communicate? (In-person, phone or email? who to copy on emails?) handout
- No committees of one...emphasis on filling up each committee
- Board meetings (are not committee meetings) and should focus on next month's plans
- Getting rid of "hat-in-hand" donation requests (CART, Food Pantry, Alzheimers, etc...)

10:40 Budget (Charlie)

- This year
- Grants – setting up a team & a plan

10:55 Break

11:00 Securing long-term sponsors – group brainstorm (Tony)

11:10 Planning (Craig)

- Backdating & The 90 Day Rule
- Holding an evaluation ("After Action") review meeting after every event
- Asking for help

11:30 Calendar (Wendy)

- Speaker schedule
- Committee responsibilities to fill some of those dates
- Discussion: how about 2 speakers, 1 fellowship and 1 "highlight" per month? Other meeting program ideas?

12:00 Membership (Doug)

- We need to be a growing club
- Why people stay why people leave - PowerPoint ("Club Experience")
- Engaging club members ("Rotarizing") – we are part of a global community

12:15 Personal Development (Purity & Craig)

- Training & personal development – where do you see yourself?
- Keeping current with technology (My Rotary Learning Center, RLI, Dist. Training Assembly)